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THE CARROT

THE VELVETEEN RABBIT BOOKSHOP & GUEST HOUSE NEWSLETTER

Books are a uniquely portable magic. -Stephen King



VOLUME 63 OCTOBER 2011

BOOKSHOP NEWS:

♥ **WHAT'S NEXT?** It's time to find some new favorite books! Independent booksellers across the nation (including the staff at The Velveteen Rabbit!) read through thousands of novels before they're released, and choose a select few to recommend for the

Indiebound Next List!

Staff-tested, these booksellers' picks often become the "next big thing." Check out some of these Indiebound Picks for Fall:



♥ TRICK OR TREAT, GIVE ME SOMETHING GOOD TO READ!

Stop by the store to check out spooky reads for kids & grown-ups alike! They're so good, it's **FRIGHTENING!**



Velveteen Rabbit Staff!

Marie Nelson, owner
Beth Champion
Grace Firari
Kerry Hartwick
Clare Nelson
Joanne Smith

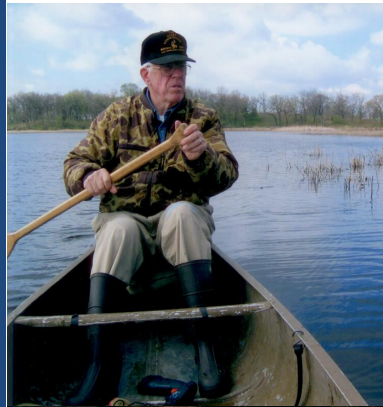


DICK WANIE

Author Talk and Signing

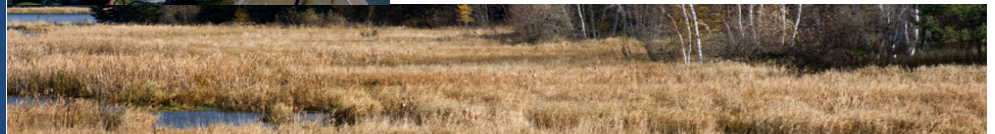
Saturday, November 12

10am until Noon



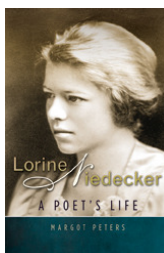
In 1971 Mr. Wanie began writing his weekly column, *Outdoors Calling*, for the Daily Jefferson County Union. After years of writing - with some breaks in between - and over 900 hundred articles, a carefully selected collection of them became his newest book *Outdoors Calling Revisited*. "I hope you enjoy revisiting some of *Outdoors Calling* as the months and years wind through forest, field and wetlands." ~Dick Wanie

Mr. Wanie will begin his talk at 10:30am.



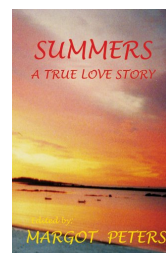
Margot Peters

The Velveteen Rabbit is delighted to announce the long-awaited arrival of local author Margot Peters' new books! She will be signing both books at our **17th Annual Holiday Anniversary Celebration** on Saturday, December 3—so mark your calendars & reserve your copies today!



The product of many years of meticulous research, *Lorine Niedecker: A Poet's Life* is the definitive biography of Fort Atkinson's most celebrated poet.

Hardcover, \$34.99

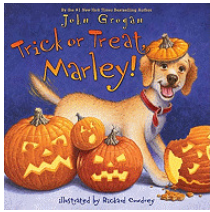


"What harm can come from writing letters?" That innocent question sparks a romantic correspondence that lasts years in Margot Peter's *Summers: A True Love Story*.

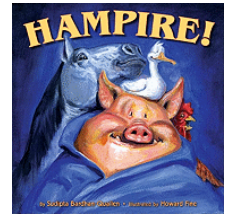
Paperback, \$19.99

OCTOBER STORYTIME

Saturday, October 8 10:30-11am



Kick off the Halloween season by enjoying a few silly, spooky tales with Mrs. Smith! Follow Marley as he blunders his way through Halloween and help the barn animals escape from the horrible *Hampire!*

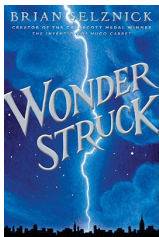


All children are invited to attend!

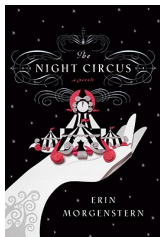
Storytime is the second Saturday of every month.



NEW RELEASES



Wonderstruck by Brian Selznick



Night Circus by Erin Morgenstern



Eve by Anna Carey

The Velveteen Rabbit Guest House

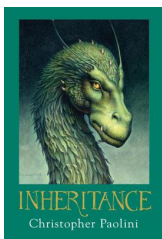
Autumn in Wisconsin...

With its ever-changing leaves and unpredictable frosty mornings, it's hard not to love autumn in Wisconsin. Enjoy a cozy stay at **The Velveteen Rabbit Guest House**. Snuggle up in an afghan, sip a cup of tea, and enjoy the guest house's unique, vast collection of books for every taste and interest. With old-time charm and modern amenities (now including wireless internet access), the Guest House makes for an unforgettable autumn getaway.

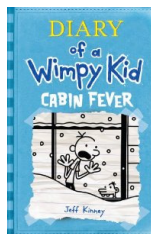
PLUS: Expecting out-of-town guest for the upcoming holidays? They'll love our family-friendly guest house! Make your reservations today!

Visit us online at velveteenrabbitbookshop.com

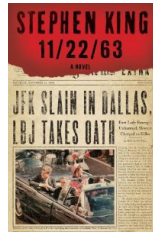
Books We Can't Wait For



Inheritance by Christopher Paolini
November 8, 2011



Cabin Fever by Jeff Kinney
November 15, 2011



11/22/63 by Stephen King
November 8, 2011



The Velveteen Rabbit

Bookshop and Guest House

20 E. Sherman Ave ♡ Fort Atkinson, WI



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