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# the carrot

THE VELVETEEN RABBIT BOOKSHOP & GUEST HOUSE NEWSLETTER

How much sooner one tires of anything  
than of a book! ~ Jane Austen



VOLUME 53

November 2010

## BOOKSHOP NEWS:

♥ Our **holiday hours** start on Saturday, November 27 and last throughout the holiday season:

**Mon - Fri** 10am-5pm  
**Thurs** 10am-7pm  
**Sat** 10am-4pm

Remember that you can shop online 24/7 at our website, [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com)!

♥ We're always trying to find new and exciting things for the store... here are just a few things you should check out! (They'd make great gifts, too!)

- ♦ **PBS DVDs**...come see our collection of unique DVDs for kids *and* adults!
- ♦ Unique **letterpress cards** that lend an antique-y, old-fashioned touch!
- ♦ A great selection of new **puzzles** for everyone to enjoy!

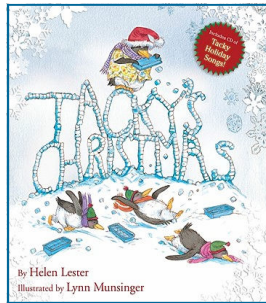
♥ As of 11/5, we have a new email address! If you have any questions or comments, please email us at the address below:  
[mail@velveteenrabbitbookshop.com](mailto:mail@velveteenrabbitbookshop.com)

♥ Start planning ahead for holiday guests by checking out our **Guest House!** The Guest House provides a relaxing retreat for out-of-towners and locals alike. Visit us online at [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com) for more details!

## 16th Annual Holiday Anniversary Celebration!

SATURDAY, DECEMBER 4

9am-4pm



Season's Readings from  
The Velveteen Rabbit Bookshop & Guest House!  
We're delighted to invite you to our  
16th Annual Holiday Anniversary Celebration  
featuring:

## Tacky the Penguin!

- ❄️ **TACKY THE PENGUIN**, from the beloved books by Helen Lester, will be available for photos and signing the new book, **Tacky's Christmas!**
- ❄️ Celebrate our **Sweet Sixteen** with 16% off sixteen of our staff's beloved books! Anything from oldies but goodies to our staff's new favorites...Saturday only!
- ❄️ Pick a carrot from our **Carrot Patch** for a sweet surprise!
- ❄️ ...many more **surprises** are in store for you!

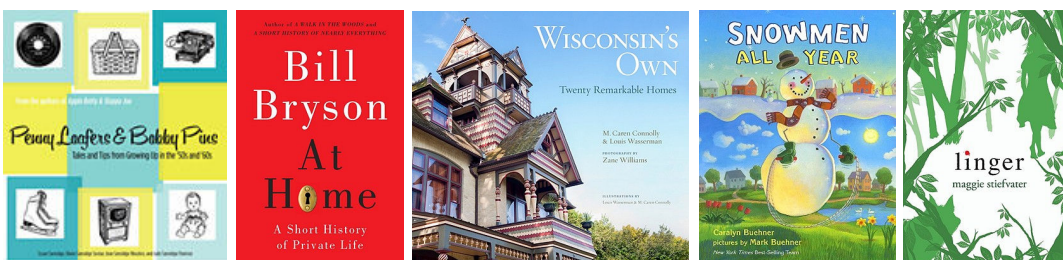
Visit us online at  
[velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com)  
for more information & to check out  
all of Tacky's books!



# Great Gift Ideas in the New MBA Catalog!



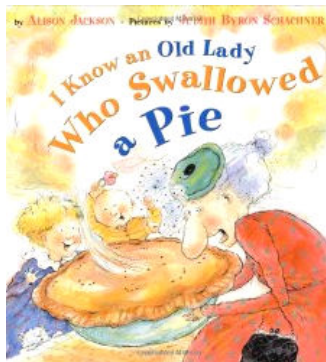
Need help getting a head start on your holiday shopping? The MBA catalog is great for finding wonderful books for everyone on your list! Check out a few of the suggestions below from the new catalog, and be sure to stop by and pick up your complimentary copy soon!



We can help! Visit us online at [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com) to look through our staff picks, or visit our blog ([velveteenrabbitbookshop.blogspot.com](http://velveteenrabbitbookshop.blogspot.com)) for more staff reviews! You can also stop by the store for help from our knowledgeable staff! And remember: special orders are always welcome.

# STORYTIME

Saturday, November 13 10:30-11am  
& Thursday, November 18 2-2:30pm



## Delicious Desserts!



The theme for November Storytime is

Satisfy your sweet tooth with a story!  
Mrs. Smith will be reading

*I Know an Old Lady Who Swallowed a Pie*

by Allison Jackson and other delectable stories of dessert!

Children of all ages are invited to attend. Storytime is always the 2nd Saturday & 3rd Thursday of each month.

## The Velveteen Rabbit Bookshop and Guest House

20 E. Sherman Ave ♥ Fort Atkinson, WI [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com) ♥ 920-568-9940



Proud to be

INDIE BOUND

Hours: Mon-Fri 10am-5pm, Sat 10am-2pm

Holiday Hours (starting 11/27):

Mon-Fri 10am-5pm, Thurs 10am-7pm, Sat 10am-4pm

To remove your name from our mailing list, please reply to this email with the subject line "Remove me from your mailing list."

Do you have questions or comments? Or would you like to subscribe to *The Carrot*? Just send us an email at: [mail@velveteenrabbitbookshop.com](mailto:mail@velveteenrabbitbookshop.com)

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