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# The Carrot

THE VELVETEEN RABBIT BOOKSHOP & GUEST HOUSE NEWSLETTER



VOLUME 41

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## BOOKSHOP NEWS:

♥ Our **Holiday Hours** will begin on November 28:

**MON-FRI** 10AM-5PM

**THURS** 10AM-7PM

**SAT** 10AM-4PM

Remember, you can shop online anytime 24/7 at [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com). If you choose in-store pickup, we'll give you a call when your order arrives and you can pick it up at your earliest convenience--no prepayment required!

♥ Check out staff member Kerry's review of *Mennonite in a Little Black Dress* by Rhonda Janzen in the **November Indie Next List!**

♥ Come visit us at the Saint Joseph **Stop & Shop** on Saturday, November 14 from 9am-3pm! See us and other great vendors! The Stop and Shop is held in the parish hall.

♥ Our Guest House is a great place for your holiday guests to stay! Check it out online at [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com) for more information!

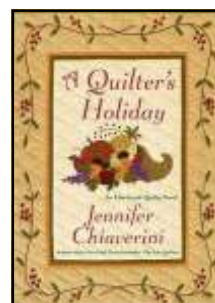
## 15th Annual Holiday Anniversary Celebration with Jennifer Chiaverini!



We're celebrating **FIFTEEN YEARS** of serving the greater Fort Atkinson area with a fun-filled holiday celebration, featuring *New York Times* Bestselling Author

*Jennifer Chiaverini!*

The staff members at The Velveteen Rabbit have been fans of Jennifer Chiaverini for *years*. Her ***Elm Creek Quilts*** novels perfectly capture friendship, love, and how life's difficulties can all be solved with close friends (and maybe a little quilting!). The latest in the series of fifteen novels is the **BRAND NEW *A Quilter's Holiday***, a story of the Elm Creek Quilters home for the holidays, a time when hand-stitching heartfelt gifts for loved ones brings forth the holiday spirit.



**Jennifer will be signing from 10am-Noon.** We STRONGLY encourage you to preorder your copies! Limited quantities will be available. Preorder your copies by **November 21** and you'll be entered to win a **special quilting gift!** Even if you can't attend the signing, we can reserve signed--even personalized--copies for you. **Call us, stop by the store, or visit us online** at [velveteenrabbitbookshop.com](http://velveteenrabbitbookshop.com) for more details!

## Saturday, December 5 9am-4pm

*Our Holiday Anniversary Celebration will also feature:*

- ♥ A visit from Mrs. Clause from 1-2pm--just for kids! Share your wish list, hear some of our favorite Christmas stories, and more!
- ♥ 10% off all in-store purchases (excluding author event titles)!
- ♥ A celebration of our fifteen years of the community with great reads, prize drawings and more!

HERE COME

# THE HOLIDAYS!

The holidays are fast approaching, and The Velveteen Rabbit Bookshop is the perfect place to get unique gifts for everyone on your list! Check out some of these great gift ideas:



**Maple Landmark Woodcraft** makes a great selection of classic wooden toys, games, puzzles and rattles--all made in the USA! Maple Landmark products make great Christmas gifts: come check them out today!



**SunsOut Puzzles** are also made in the USA, and evoke a certain timeless charm that you (and your little ones!) are sure to love.



**"Green Christmas" Reusable Gift Bags** are handmade, eco-friendly and unique to The Velveteen Rabbit! Make your holiday clean-up easier (and *greener*) with these cloth gift bags. They also make great gifts by themselves! Come check out our selection, which includes a variety of fabrics and sizes.



**Looking for more great gift ideas?** Look no further than two of our **FAVORITE** catalogs--from the Midwest Booksellers' Association and the Association of Booksellers for Children! Each of the catalogs are packed full of great suggestions for any age or interest. Come pick up your complimentary catalogs today!

## November Storytime

**SATURDAY, NOVEMBER 14 10:30-11am**

**The theme for Storytime is Pilgrims & Native Americans!**

Join Mrs. Smith as she reads *The Very First Thanksgiving Day* by Rhonda Greene and more stories celebrating Thanksgiving!



Proud to be **INDIE BOUND**

## The Velveteen Rabbit Bookshop and Guest House

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